

MEDIA ADVISORY

MindFuel launches online STEM Store featuring popular resources

Alberta-based nonprofit leader in STEM programming makes high-in-demand learning resources even more accessible to the public

February 3, 2019 – Calgary, AB – [MindFuel](#) (Science Alberta Foundation) is pleased to announce the launch of the MindFuel STEM Store (stemstore.io), an online catalogue of blended-learning resources – including lesson plans and project-based activities, experiments and design challenges, entrepreneurial and innovation skills development course material, and more – across a wide range of topics. The STEM Store launch is part of MindFuel’s larger social enterprise initiative of delivering high-in-demand and high-quality STEM-learning resources to communities around the world, at non-profit affordable price points.

The new MindFuel STEM Store includes for-download and for-order items previously only available via MindFuel’s popular online learning platform, Wonderville.org, as well as professional learning resources developed exclusively for the company’s innovative [geekStarter](#) program. In addition, [Ignition Pack Wetland Ecosystems](#), [Interactions & Ecosystems](#), [Mix & Flow of Matter](#), and [Freshwater & Saltwater Systems](#) will be available for public order for the first time ever via STEM Store. In-demand instructional resources from MindFuel’s popular Science-In-A-Crate program – which combines the best of 21st-century learning, hands-on-resources and digital components proven to engage students in learning fundamental scientific concepts through exploration, experimentation and critical thinking – will also be available. All MindFuel STEM-learning products and resources have been developed and tested by teachers for teachers and proven to increase student engagement.

“MindFuel supports over 16,000 communities across Canada and in more than 170 countries. These teachers and students rely upon MindFuel’s STEM education products, which support project-based activities, experiments, design challenges, and entrepreneurial and innovation skills development,” says Shahauna Siddiqui, Chair, MindFuel Board of Directors. “MindFuel is a leading educational technology company that is well positioned to serve its markets with relevant, high quality and cost-effective, 21st-century learning resources, and the launch of the MindFuel STEM Store makes our award-winning products even more accessible.”

Comprising a wide range of subject areas – including cells and body systems, chemistry, earth sciences, energy, ecosystems, innovation and technology, space and flight, and more – the MindFuel STEM Store continues to add new, individually-priced content monthly, making it the one-stop-shop for quality STEM-learning resources whenever and wherever teachers need them.

“Studies show that when students are engaged in STEM topics they’re more likely to perform better and to consider future education, and employment, in STEM-related fields,” says Cassy Weber, CEO, MindFuel. “For nearly 30 years it has been our mission to develop and distribute quality STEM-learning resources that pique student interest in these important fields. Today, we’re looking to reach even more teachers, students, parents and classrooms by making our award-winning resources even more accessible.”

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About [MindFuel](#)

Established in 1990 by James (Jim) Gray, O.C., as Science Alberta Foundation, MindFuel is a registered charitable organization focused on creating future generations of innovators and problem-solvers – directly related to helping Canada diversify its economy through a focus on STEM education and career paths. (STEM – science, technology, engineering and math.) MindFuel supports teachers with award-winning programs and helps immerse students in the fun world of STEM through blended learning, which includes both digital and hands-on training, critical to advancing Canada’s Innovation Agenda. In 2017, MindFuel programming reached more than 16,000 communities across Canada in both French and English, and is used in 177 countries around the world. For more information please visit mindfuel.ca.

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